

The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

Part – A

AQAR for the year (for example 2013-14)

2016-17

I. Details of the Institution

1.1 Name of the Institution

SVKM's Narsee Monjee College of Commerce & Economics

1.2 Address Line 1

Bhaktivedanta Marg

Address Line 2

JVPD Scheme, Vile Parle (West)

City/Town

Mumbai

State

Maharashtra

Pin Code

400056

Institution e-mail address

info@nmcce.ac.in

Contact Nos.

42338000 / 42338001

Name of the Head of the Institution:

Dr. Parag Ajagaonkar

Tel. No. with STD Code:

022 - 42338000

Mobile:

9869076756

Name of the IQAC Co-ordinator:

Mrs. Ameer Vora

Mobile:

9820007074

IQAC e-mail address:

Ameer.Vora@nmcce.ac.in

1.3 NAAC Track ID (For ex. MHCOGN 18879)

MHCOGN10743

OR

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no. is available in the right corner- bottom
of your institution's Accreditation Certificate)

EC(SC)/21/A&A/55.2

1.5 Website address:

<http://www.nmcollege.in>

Web-link of the AQAR:

<http://www.nmcollege.in/>
NMAAdmin/KnowledgeBank/AddDocument/IQAR16-17.pdf

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B++	-	2004	5 yrs.
2	2 nd Cycle	A	3.42	2017	5 yrs

3	3 rd Cycle	-	-	-	-
4	4 th Cycle	-	-	-	-

1.7 Date of Establishment of IQAC : DD/MM/YYYY

17/07/2006

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*for example AQAR 2010-11 submitted to NAAC on 12-10-2011*)

- i. AQAR 2012-13 submitted to NAAC on 03/09/2013
- ii. AQAR 2013-14 submitted to NAAC on 16/09/2014
- iii. AQAR 2014-15 submitted to NAAC on 08/09/2015
- iv. AQAR 2015-16 submitted to NAAC on 26/08/2016

1.9 Institutional Status

University **NA** State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (*for the Colleges*)

University of Mumbai

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

No

University with Potential for Excellence

No

UGC-CPE

No

DST Star Scheme

No

UGC-CE

No

UGC-Special Assistance Programme

No

DST-FIST

No

UGC-Innovative PG programmes

No

Any other (*Specify*)

No

UGC-COP Programmes

No

2. IQAC Composition and Activities

2.1 No. of Teachers

09

2.2 No. of Administrative/Technical staff

02

2.3 No. of students

02

2.4 No. of Management representatives

01

2.5 No. of Alumni

02

2.6 No. of any other stakeholder and community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 No. of meetings with various stakeholders: No. Faculty
 Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State Institution Level

(ii) Themes

Refresher Course in Business Studies: Start-up India- Opportunities & Challenges

Guest Lecture by Rohit Sabarwal on 'Healthy living through stress management'

FDP on 'Writing minor research project'

Guest lecture on 'Individualism & Socialism'

Database orientation session for the faculty members

Special lecture on the use of 'Blackboard' software for online feedback process.

2.14 Significant Activities and contributions made by IQAC

*Enabled Placement of faculty under CAS
 *Promotions of Non-teaching Staff
 *Academic Enhancement of faculties.
 *co-ordinate with associations for students centric activities.
 Sought feedback from various stakeholders
 Suggest resource persons for conducting guest lectures and for conducting sessions in the Refresher course.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality Enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
To encourage faculty members to undertake minor research work To conduct conference/seminar/workshop/course To prepare addendum for respective criterions in SSR To enhance ISR Creation of NM Finance & Investment Cell	Conducted FDP on ‘Writing minor research projects’ 01 Refresher Course and 03 workshops were organized The addendum for various criterions were finalised DLLE was started with two projects SWs and CP Organized Insight - Business, Finance and Economic meet.

2.15 Whether the AQAR was placed in statutory body Yes No

Management Syndicate Any other y - v

Provide the details of the action taken

N.A.

Part B

Criterion – 1

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added/ Career oriented programmes
PhD	-	-	-	-
PG	1. MCom (Advanced Accounting) 2. MCom (Business Management) 3. MCom (Banking & Finance)	-	1. M Com (Advanced Accountancy) 2.M Com (Business Management) 3. M Com (Banking & Finance)	-
UG	1.BCom 2.BMS 3.BCom (Accounting & Finance) 4.BCom (Financial Markets) 5.BSc(IT)	-	1.BMS 2.BCom (Accounting & Finance) 3.BCom (Financial Markets) 4.BSc(IT)	-
PG Diploma	-	-	-	-

Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	1. NSE Certified Capital Markets Professional Program
Others	-	-	-	-
Total	8	0	7	1
Interdisciplinary	B Sc (IT)	-	B Sc. (IT)	-
Innovative	-	-	-	-

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option/Open options: CBSGS

(ii) Pattern of programmes;

Pattern	Number of programmes
Semester	8 (B Com, BMS, BAF, BFM, BSc(IT), M Com(Advanced Accounting), M Com(Business Management), M Com(Banking & Finance)
Trimester	-
Annual	-

1.3 Feedback from stakeholders * Alumni Parents Employers Students
(On all aspects)

Mode of feedback: Online Manual Co-operating schools (for PEI)

*Please provide an analysis of the feedback in the Annexure

The college follows the syllabus and paper pattern laid down by the University of Mumbai for all its courses. There is no provision for feedback from stakeholders regarding Curricular Aspects at the college level.

1.4 Whether there is any revision/update of regular or syllabi, if yes, mention their salient aspects.

As we are affiliated to the University of Mumbai, we follow the syllabi revision done by the Board of Studies of different subjects. In the academic year 2016-17, the University has revised the syllabi of the following courses:-

F Y B.Com (Semester I and II)

1. Business Communication
2. Business Economics I and II
3. Accountancy & Financial Management I and II

F Y BMS - Semester I

1. Business Economics-I
2. Business Communication –I

F Y BMS - Semester II

1. Principles of Marketing
2. Business Communication II
3. Principles of Management

T Y BMS - Semester V

1. Ethics and Governance

Finance Electives

2. Investment Analysis & Portfolio Management
3. Commodities and Derivative Markets
4. Wealth Management
5. Strategic Financial Management

Marketing Electives

6. Service Marketing
7. E-Commerce and Digital Marketing
8. Sales & Distribution Management
9. Customer Relationship Management

T Y BMS - Semester VI

1. Indian Ethos in Management
2. Corporate Communication and Public Relations

Finance Electives

3. Risk Management
4. Innovative Financial Services

5. Project Management
- Marketing Electives**
6. Brand Management
 7. Media Planning & Management

F Y BAF Semester I

Financial Management (Introduction to Financial Management) – I

F Y BAF Semester II

Foundation Course -II

F Y BFM Semester I

1. Foundation course -I
2. Communication skills-I

F Y BFM Semester II

1. Computer skills was shifted from Semester-I
2. Foundation course –II
3. Business Communications -II

B.Sc. (IT) Semester I

1. Imperative Programming
2. Digital Electronics
3. Operating Systems
4. Discrete Mathematics
5. Communication Skills
6. Imperative Programming Practical
7. Digital Electronics Practical
8. Operating Systems Practical
9. Communication Skills Practical

B.Sc. (IT) Semester II

1. Object Oriented Programming
2. Microprocessor Architecture
3. Web Programming
4. Numerical and Statistical Methods
5. Green Computing
6. Object Oriented Programming Practical
7. Microprocessor Architecture Practical
8. Web Programming Practical
9. Numerical and Statistical Methods Practical
10. Green Computing Practical

M.Com Semester 1

1. Strategic Management
2. Cost and Management Accounting
3. Economics for Business Decisions
4. Business Ethics and Corporate Social Responsibility

M.Com Semester 1I

1. Research Methodology for Business
2. Macro Economics concepts and Applications
3. Corporate Finance
4. E-Commerce

Salient aspects of syllabi revision are:

- To incorporate current topics and changes in subject.
- To introduce applied aspects in subjects like Foundation Course
- To bring Uniformity across common core subjects in various courses.
- To upgrade the quality of content and match with international standards.

1.5 Any new Department/Centre introduced during the year. If yes, give details.
No.

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty	Total	Asst. Professors	Associate Professors	Professors	Others
	43	35	08	-	-

2.2 No. of permanent faculty with Ph.D.	11
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2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year	Asst. Professors		Associate Professors		Professors		Others		Total	
	R	V	R	V	R	V	R	V	R	V
	03	0	01	-			-	-	-	00

Dr. Parag Ajagaonkar was appointed as In-Charge Principal from 6th September, 2016 to 9th January, 2017 and was appointed as Principal on 10th January, 2016.

2.4 No. of Guest and Visiting faculty and Temporary faculty	34	33	1111 06
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2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	05	12	NIL
Presented papers	05	12	NIL
Publications (E-Journals, Conference Proceedings)	07	08	Nil
Resource Persons	-	-	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

N. M. College as an institution is committed to pursuit excellence in higher education by following latest methodology of teaching. The innovative process adopted by the institution in teaching learning are:

<ul style="list-style-type: none">• USE OF LCD's.• Role Playing• Mock Stock Exchange• Workshops for Students• Case Studies• Social Media	<ul style="list-style-type: none">• Debates• Group Discussions• Market Simulation• Film Screening• Peer assisted teaching• Industrial Visits
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2.7 Total No. of actual teaching days
during this academic year

184

2.8 Examination/ Evaluation Reforms initiated by the
Institution (for example: Open Book Examination, Bar Coding,
Double Valuation, Photocopy, Online Multiple Choice Questions)

The Examination Committee of the college plays an important role in implementing examination norms laid down by the University of Mumbai. There is facility of obtaining photocopy of assessed answer books for verification and revaluation as per the ordinance of the University of Mumbai.

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop:

04 faculty members:

Dr. Parag Ajagaonkar as Chairman Board of Studies in Business Management

Ms. Deepa Chitnis as member of Board of Studies for Business Law (B.Com)

Dr. Ritu Vashisht as member of Board of Studies for Business Management (BMS)

Dr. Muktha Manoj as member Syllabus framing Committee for Business Communication (B.Com)

2.10 Average percentage of attendance of students

75%

2.11 Course/Programme wise

Distribution of pass percentage:

Title of the Programme	Total no. of students appeared	Division					
		Distinction %	I %	II %	III %	Pass %	Failed
TYBCom – Sem V	849	527 62.07%	289 34.04%	22 2.59%	--	838 98.70%	11 1.29%
TYBMS – Sem V	135	44 32.59%	81 60.00%	04 2.96%	--	129 95.56	06 4.44%
TYBAF – Sem V	62	29 46.77%	29 46.77%	03 4.84%	--	61 98.39%	01 1.61%
TYBFM – Sem V	63	30 47.62%	30 47.62%	03 4.76%	--	63 100%	00 0%
TYBSc. (IT) – Sem V	35	07 4.00%	14 40.00%	04 11.43%	--	25 71.43%	10 28.57%

M Com Sem I	170	32 18.82%	98 57.65%	12 7.06%		142 83.53%	28 16.47%
MCOM (AA) Sem III	50	14 28.00%	26 52.00%	02 4.00%		42 84.00%	08 16.00%
MCOM (BM) Sem III	42	07 16.67%	26 61.90%	02 4.76%		35 83.33%	07 20.00%
MCOM (B&F) Sem III	56	-	26 46.43%	20 35.71%		46 82.14%	10 17.86%

Results of B.Com, BMS, BAF, BFM, BSc. IT Semester VI and M.Com Sem II and Sem IV are yet to be declared by the University of Mumbai.

2.12

How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

Though the Academic Calendar, Result analysis, teaching aids & equipment IQAC contributes, monitors & evaluates the T/C process.

- The IQAC monitors the placement/promotion of all teachers under Career Advancement Scheme. The IQAC looks into the eligibility of teachers for various stages under CAS, guides them regarding minimum API scores required and once conditions are fulfilled the IQAC advises them to apply for placement/promotion in the next stage.
- The IQAC arranges for a feedback on the teaching learning process through a form devised accordingly. A teacher is evaluated on different parameters such as teaching skills, subject knowledge, class control, accessibility/ availability to students and initiatives taken by teachers.
- The feedback is analyzed and shared with the teachers. The principal gives the feedback report to the teachers and in any shortcomings are there, suggestions are given.
- As a measure to maintain standards in Higher Education, each teacher fills up a Performance Based Appraisal System (PBAS), which is an annual self-assessment on their teaching performance. IQAC monitors Filling up of D-1 and D-2 forms by teachers.
- The Academic Calendar is prepared in the beginning of academic year and IQAC monitors the implementation of the same.
- IQAC also looks into organization of Faculty Development Programmes by the Conference Committee of the college.

2.13 Initiatives undertaken towards faculty development

<i>Faculty/Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	5
UGC – Faculty Improvement Programme	3
HRD programmes (Soft Skills Programme)	-
Orientation programmes	1
Faculty exchange programme	-
Staff training conducted by the university	1
Staff training conducted by other institutions	2
Summer / Winter schools, Workshops, etc. (Soft skills)	-
Others	12

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	50	04	12	02
Technical Staff	Nil	Nil	Nil	Nil

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Publication of 'Nav Mantan' a double-blind peer reviewed research journal for teaching staff with ISSN: 2349 -7327
- Publication of research journal 'Envisage' for students with ISSN: 2395-7212
- Inter collegiate research paper competition for students – 'Epsilon' .
- Encouraging staff to complete Ph. D.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	NIL	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	1	-	-	1
Outlay in Rs. Lakhs	0.25	-	-	0.25

3.4 Details on research publications

	International	National	Others
Peer Review Journals	03	01	-
Non-Peer Review Journals	-	-	-
e-Journals	01	-	-
Conference proceedings	03	07	-

3.5 Details on Impact factor of publications: 2 Research papers with 5.403 and 4.06 impact factor

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations: NIL

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects	1 Year	University of Mumbai	Rs. 25,000	Rs. 2,5000
Interdisciplinary Projects				

Industry sponsored				
Projects sponsored by the University/ College				
Students research projects <i>(other than compulsory by the University)</i>				
Any other(Specify)				
Total			25,000	25,000

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges
Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	-	-	-	-
Sponsoring agencies	-	-	-	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows
Of the institute in the year

Total	International	National	State	University	Dist	College
-	-	-	-	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level

National level International level

3.22 No. of students participated in NCC events:

University level State level

National level International level

3.23 No. of Awards won in NSS:

University level State level

3.24 No. of Awards won in NCC:

National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>
University level	<input type="text" value="-"/>	State level	<input type="text" value="-"/>
National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>

3.25 No. of Extension activities organized

University forum	<input type="text" value="09(DLLE)"/>	College forum	<input type="text" value="-"/>
NCC	<input type="text" value="-"/>	NSS	<input type="text" value="13"/>
		Any other (Rotaract)	<input type="text" value="15"/>

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- NM NSS wing collaborates with community and undertake several activities for social welfare, Few of the activities are Blood Donation Drive, Organ Donation Drive, Beach cleaning drive, Support to Mumbai Police during Ganeha Visarjan, Medical camp in villages, Sale of 'Rakhis' made by the visually impaired, Adoption of slum children at carter road, assisting teachers in BMC Schools and school for children Education Project etc.
- Department of Life Long Learning and Extension motto is "To reach the unreached", and to reach and do welfare of the society the college became part of DLLE in 2016-17. The college undertakes two projects namely Survey of Women Status and Career Project. DLLE organized Career exhibition in Sheth M.A.High School, Andheri.
- Rotaract Club of College (RCNM) focuses on the concept of 3 H-Hunger, Health and Humanity (Education) as a global concept on which they plan their activities. RCNM Academy conducts training sessions at BMC schools and schools for under privileged children on topics such as behaviour, manners, spoken nglish, motivation, arts, general knowledge etc. RCNM also conducted Mission 100, an endeavour to achieve 100% voting participation in the BMC elections.
- Wildlife and Nature Club organizes 'Tree Plantation Drive' to enhance the quality of life.
- Library facility for elderly & Ex-Students pursuing CA and preparing for competitive examinations.
- Career fair – (Master Mind) is organized by the management of the college every year in which the college sets up stalls for career counselling and guidance.

Criterion – IV

4. Infrastructure and Learning Resources

In keeping with the policy of the institution, and to accommodate the growing demand for new courses as well as provide better infrastructure to students and staff, the management has planned expansion in the year 2017. A new 9 storied building with state of the art infrastructure is proposed.

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	5727 sq.mts.	-	-	5727 sq. mts.
Class rooms	30	-	-	30
Laboratories (2 - Computer & 1 - Electronic)	03	-	-	03
Seminar Halls	01	-	-	01
No. of important equipment purchased (\geq 1-0 lakh) during the current year.	3190	14	Internal fees and UGC	3204
Value of the equipment purchased during the year (Rs. in Lakhs)	191.61	10.20	Internal fees and UGC	201.81
Others	361.66	0.10	Internal fees	361.76

4.2 Computerization of administration and library

1. Administrative office is fully computerized, has LAN Network, Campus is Wi-Fi enabled
2. Admission, HR, SLCM, etc. are on SAP
3. Library is fully computerized.
4. Library uses LIBSYS, SOUL and other software's
5. Use of WEB OPAC
6. Division wise creation of Google groups
7. Online Student Feedback through Black Board technology software

4.3 Library services: (Purchase in Progress)

	Existing		Newly added (2016-17)		Total				
	No.	Value (Rs. In Lakhs)	No.	Value (Rs. In Lakhs)	No.	Value (Rs. In Lakhs)			
Text Books	7850	963000	60	6832.5	7910	969832.5			
Reference Books	25286	6795000	789	472454.45	26075	7267454			
e-Books	82	0	3	0	85	0			
Journals & Periodicals	99	-	15 + (99)	216273.5	114	216273.5			
E-Journals & Digital Database	28	-	1	5700	29	5700			
CD & Video	311	1.45	Nil	Nil	311	145000			
Maps	4	1500	Nil	Nil	4	1500			
Others (specify)	19	-	19	30093	19	30093			
(i) Other News paper							10,000	-	10000
(ii) Library Membership (a) British Council Library (b) Maharashtra Chamber of Commerce, Industry and Agriculture							23575	-	23575

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centre	Office	Departments	Others
Existing	190	80	2	5	-	24	65	14
Added (Replacement)	10	10	-	-	-	-	-	-
Total	190	80	2	5	-	24	65	14

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

1. Internet access through Wi-Fi and UGC Network Resource Center-5 computers and 1 Printer
2. Database orientation sessions for faculties
3. Google books, Info on databases of e-journals & e-books to staff & students.
4. Introduction of Black Board Software Technology for online student feedback and teaching purposes.
5. A Language Lab with 20 computers for student centric learning experience
6. Access to databases through Library on college website.
7. Information about OPAC (Online library catalogue) and databases through library brochure.
8. Ezyproxy for better access.
9. 01 faculty member attended SAP training programme for examination system for self finance course and 02 members attended SAP training- FI module for training of inhouse faculties.

4.6 Amount spent on maintenance in lakhs :

i) ICT : 8.64

ii) Campus Infrastructure and facilities : 408.29

iii) Equipments : 7.68

iv) Others : 25.60

Total : 450.21

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Periodic meetings are held with the student support committees and association.
- Suggestions are made to the student support committees and associations about enhancement on awareness among the students about the services and various platforms provided by them.
- Suggestion boxes are placed on 2 floors for students to write and submit grievances.
- The college has placed boards displaying helplines of various authorities like police station, Fire Brigade, University WDC, Hospitals, etc.
- Anti - Ragging guidelines are displayed.
- “No smoking” boards are displayed

5.2 Efforts made by the institution for tracking the progression

- For ex- students, a Google form was created and a survey was conducted of ex-students and their current engagements. The forms were also placed in the office where ex-students filled them and information was gathered.
- PTA's and Alumni meets are frequently organized.
- Weak students are identified in the class and appropriate help and guidance is provided to them.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
3460	321	0	0

(b) No. of students outside the state: 161

(c) No. of international students: 117

Men

No	%
56	48

Women

No	%
61	52

(d)

Last Year(2015-16)						This Year(2016-17)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
3733	28	04	31	03	3799	3694	24	4	59	0	3781

Demand ratio : 4.25 : 1

Dropout % : 0.09%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

The college has a tie up with The Western India Regional Council of the Institute of Chartered Accountants of India, to provide coaching to students for professional exams. The council organizes evening classes for aspiring students. For the common proficiency test (CPT) the course duration is 3 months. For Integrated Professional Competency Course (IPCC) course the duration is 8 months. The classes are conducted by external, professional faculty after college hours in order to enable students to avail these classes. College provides well equipped classrooms with audio-visual teaching aids. Support staff is designated on duty to ensure smooth conduct of the course.

The college also has a tie up with the Western Regional Council of the Institute of Cost Accountants of India, to provide coaching to students for CMA foundation and intermediate examinations.

No. of students beneficiaries: 416

5.5 No. of students qualified in these examinations :

NET : Nil SET/SLET : Nil GATE : Nil CAT : Approx 10%-15%
IAS/IPS etc : Nil State PSC : Nil UPSC : Nil Others(CA/CS/CMA etc.) : Approx 60%

The College does not have a formal student progression tracking system after the completion of academic curriculum. However, given the alumni base and various alumni outreach programmes, it can be reasonably said that a substantial percentage of our graduates clear various competitive examinations.

5.6 Details of student counseling and career guidance

Counseling is provided to students in the area of career, aptitude, job opportunities and healthy living.

- In July 2013, the management group SVKM appointed a qualified, certified, professional psychological counselor, **Ms. Sumati Oza** for students and staff of all its institutes. The counselor deals with issues like students adaptation to college, anger management, time management, substance abuse, relationship issues, behavior issues in class, peer pressure, low self-confidence, domestic issues etc. A total of 143 students have benefitted from counseling since 2013.
- Academic and career counseling is imparted through an ongoing series of guest lectures and lectures by ex-students who have excelled in their post graduate education and professions. The Placement cell arranges pre placement seminars by firms. In an informal way, teachers also provide academic counseling regarding post graduate studies, for example the concerned department teachers provide information on institutes and processes for post graduate courses.
- College library displays brochures of professional and degree courses run by other Indian and overseas educational institutions.
- The Psychology Club arranges talks on stress management, handling personal relationships, community issues etc.
- In addition, guest lectures, interviews of professionals from different career fields, career fairs, street plays are organized by the DLLE – Career project learners to spread awareness about the different career avenues and to help them overcome their career dilemmas.

No. of students benefitted: 44

5.7 Details of campus placement

On campus

Off Campus

Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
58	168	117	---

*More than 80% of our students are pursuing higher studies and professional courses like CA, CMA, CS, CFA, MBA, FRM, Actuarial Science etc. and are hence do not participate in the campus placement process.

5.8 Details of gender sensitization programmes

- WDC organised the screening of movie Mirch Masala to evoke awareness on women issues.
- NSS had organised an Anti-Dowry Rally to create awareness among rural women.
- RCNM undertook a project inspired by the revolutionary icon, Malala Yousufzai ‘I am Malala’ which aimed at changing the perception of society towards women and the girl child.
- Under the DLLE programme of Mumbai University, a field survey was conducted to assess the financial literacy levels among women in Mumbai. The results of the study were published in the college research journal Navmanthan.
- A poster making competition on the topic-Women of tomorrow was also organised as part of the SWS project under the DLLE programme.
- NMEnactus launched project Zeenat, which aimed at increasing employability skills of underprivileged women residing in Worli Village by providing required training.
- In its social week, Drishti joined hands together to support United Nations –Global Goals for sustainable Development in which celebrities were invited to promote gender rights.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level: 119

National level: 07

International level: 03

No. of students participated in cultural events

State/ University level: 71

National level: NIL

International level: NIL

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports: State/ University level: 10

National level: 05

International level: 01

Cultural: State/ University level: 05

National level: NIL

International level: NIL

5.10 Scholarships and Financial Support:

	Number of Students	Amount (Rs.)
Financial support from institution	06	34,964
Financial support from government	92	2,75,065
Financial support from other sources	11	1,96,733
Number of students who received International/ National recognitions	Nil	Nil

5.11 Student organised / initiatives

Fairs/ Festival : State/ University level : NIL National level : 03 International level : NIL

Exhibition: State/ University level : NIL National level : NIL International level: NIL

5.12 No. of social initiatives undertaken by the students : 29

5.13 Major grievances of students (if any) redressed: No major Grievances

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION

To be a vibrant and innovative centre for education, to equip students with knowledge and skills in their chosen stream, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings.

GOALS & MISSION

1. Contributing to society through promotion of teaching, learning and knowledge
2. Being the leading college in the Commerce stream, in India, by assimilating global development in education and adopting the latest technology.
3. Developing the personality of students in a holistic manner, by combining skills and values
4. Providing state-of-the-art technology and facilities of global standard.
5. Improving the quality of the community and national life by providing meaningful and effective social service.
6. Equipping students to face the realities of life.
7. Improving the standard of the courses offered through innovative and effective teaching methods and curriculum development.
8. Developing new knowledge through research activities and dissemination of knowledge through publication of scholarly works.
9. Attracting the best of professionals and able professors and retaining them by providing conducive and motivating work environment.
10. Assisting other educational institutions in solving their managerial problems by providing consultation services.
11. Participating in and contributing to the formulation of public policies.
12. Providing and encouraging a global outlook and access to faculty and student's development.
13. Rendering assistance to the University and its institutions in curriculum development.
14. Strengthening the cultural fabric of the nation.

6.2 Does the Institution has a management Information System

SAP (Systems, Applications and Products in Data Processing) software was introduced by the Management in the Financial Year 2010-2011. The College started using the FICO (Financial

Accounting and Controlling) module from September 2010. Later the HR (Human Resource Management System), MM (Material Management System) and SLCM (Student Life Cycle Management) modules were also introduced.

As per the directive of Department of Higher Education, Pune, the college maintains and updates information regarding teaching and non-teaching staff, their salary component and student information on the AISHE portal and MIS portal.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- The curriculum followed is that prescribed by the University of Mumbai for all the programmes. The Faculty is encouraged to attend syllabus revision workshops conducted at various colleges. Accordingly members of the faculty regularly attend seminars / workshops etc. on syllabus revision.
- 01 member has been appointed as a member of Board in Business Law for revision of S.Y B.Com Business Law syllabus
- 01 member appointed as member of Board of Studies in Business Management for revision of Customer Relationship Management subject at T.Y BMS level. She was also appointed as convenor of syllabus framing committee of SY BMS course in the subject of Marketing during 2016-17.

The college has applied for academic autonomy from Mumbai University. In this context the departments have been advised to constitute a Board of Studies in their respective subjects and hold meetings to develop the course content as well as evaluation pattern.

6.3.2 Teaching and Learning

Student centric learning is focused on the needs of students, their abilities, interests and learning styles where the teacher acts as a facilitator. Classroom teaching is one-to-many, but to make it more students centric, the teacher adopts various strategies. The following participatory teaching-learning activities are undertaken:

- All the classrooms of the college are air-conditioned with necessary equipment; the classrooms are also equipped with modern teaching aid like the LCD projector and audio-visual system.
- Therefore teachers are provided with separate laptops, VGA cables, hand mikes in classrooms to facilitate audio-visual teaching.
- Teachers can access Computerized catalogue (OPAC) where one can locate for books according to author, title, publisher, accession number and classification number.
- 24 X 7 Internet facility enables teachers to access on line e-resources such as INFLIBNET in addition to availing the excellent library resources.

- Teaching methods are adopted as per the requirement of the prescribed curriculum. Interactive methods are used to discuss fundamental concepts and students are encouraged to ask questions.
- The faculty uses innovative teaching learning methods such as role-plays, group discussions and news article discussions.
- Black Board Technology has been introduced to provide a virtual learning environment and to serve as a platform for communication and sharing academic content with students.
- A Language Lab has also been established to provide an interactive and student –centric learning experience.
- Field trips and industrial visits and workshops are organised to understand the practical nature of the subjects taught.

6.3.3 Examination and Evaluation

- The college follows the all Ordinances as laid down by the University of Mumbai as regards to examination, evaluation, gracing, moderation, revaluation, remuneration, student progression etc. As an affiliated college of Mumbai University, we have adopted the online system for assessment of answer sheets for all third year exams conducted by Mumbai University.
- Beside the stated norms, the college adopts the following strategies for quality enhancement:
 - Strict confidentiality is maintained in setting the question papers.
 - All chairpersons are required to submit a sealed copy of synoptic answers along with the sealed sets of question papers.
 - For quality assurance a database of senior faculty across reputed institutions is maintained for the purpose of moderation and revaluation.
 - The college updates all the examination related information on the college website for ready reference of students and parents.
 - Each staff member is provided with their individual supervision duty schedule along with the guidelines for reporting time, invigilation responsibility, reporting of unfair means etc. This schedule is useful for the staff members at the time of their promotion under CAS.
 - Ordinarily no leave of absence is granted to any staff member during examination.
 - Teachers are requested to give their contact details during vacation for any emergency concerning examination / marks entry.

6.3.4 Research and Development

- The faculty is provided with all resources to undertake research based activities.

- Each full-time faculty of the college is provided with a laptop with Wi-Fi facility to help them in research work.
- Direct access to several databases related to online journals, company data, laws, eBooks, etc is made available to faculty from <http://ezproxy.svkm.ac.in:20048/login>
- Database orientation sessions are organised to acquaint the faculty with the usage of various online databases, ebooks etc.
- Library has an institutional membership of British Council, Indian Commerce Association, and Maharashtra Economic Development Council which can be availed by researchers for getting access to study material of their respective streams.
- Google groups have been created for faculty and students to update them regarding the latest acquisition of books, journals etc. which can be used by them for research.
- Library facility is available for research from 7 am to 7 pm so that staff and students can access UGC Network Resource Centre as per their convenience.
- Teachers are encouraged to publish their research papers in reputed journals. The college publishes a peer reviewed research journal ‘**Nav Manthan**’ with ISSN 2349-7327 and **ENVISAGE** with ISSN 2395-7212. The Research journal ‘Nav Manthan’, and Students Journal ‘Envisage’ are uploaded on the college website. Copies of the Publications are freely available for reference in the College Library. The college also intends to apply for Indian Citation Index (ICI) and an impact factor for its journal Navmanthan.
- The teachers are encouraged to apply for recognition as PG teachers from Mumbai University and to serve as Ph.D Guides. The College also plans to start a Research Cell to promote research related activities among student and teaching fraternity.
- In order to encourage research related activities among students, every year the Economics Association organises EPSILON- An intercollegiate Research Paper Presentation competition. Under the CP and SWS programme of DLLE, students are encouraged to write research reports by undertaking field surveys and interviews, the results of which are published in the college research journal.

6.3.5 Library, ICT and physical infrastructure / instrumentation

Library:

The college has added necessary hardware and software to equip classrooms and laboratories with ICT facilities.

- Each full-time faculty of the college is provided with a laptop and a VGA cable.
- Projector- enabled class rooms
- One of the best libraries in comparison to other colleges affiliated to the University of Mumbai.
- Satisfactory Computer student ratio.
- The UGC network resource center with five PC terminals is available free of charge for accessing databases, OPAC, and Internet.
- Library has an institutional membership of British Council, Indian Commerce Association, and Maharashtra Economic Development Council.
- Direct access to several databases related to online journals, company data, laws, eBooks, etc useful for studies, projects and exercises from <http://ezproxy.svkm.ac.in:20048/login>
- Databases
- Scanning and Printing facilities for teachers

Computer & Electronic Laboratory:

- Two well-equipped computer laboratories with 80 computers enhance the learning process and relevant licensed softwares which enable the proper conduct of the University prescribed courses.
- As against the University of Mumbai norm of 2-3 students per computer, we provide a computer for each student to improve the quality of teaching learning.
- We also have one well equipped electronic laboratory for the students of BSc.IT course.
- A Language Lab has also been established to provide an interactive and student –centric learning experience.

6.3.6 Human Resource Management

- A Refresher Course in Business Studies was organized in the college on behalf of Human Resource Development Centre (HRDC), University of Mumbai on the theme of ‘Start up India: Opportunities and challenges’ from 6th to 25th March 2017.
- Guest lectures on topics like ‘Healthy living through stress management’ and on ‘Writing Minor Research Projects’ was organized as part of the Faculty Development Programme.

- A Special lecture on “Individualism & Socialism” was organised on 28th February 2017 to mark 160 years of existence of Mumbai University.
- A Database orientation session was held to acquaint and update faculty members of the new library services and databases available online.
- A Fire Evacuation Mock Drill Training was conducted on 11th January 2017 to brief the faculty on fire safety measures.
- A Mock NAAC was conducted on 9th & 10th January 2017 in the college to brief and prepare the faculties for the final NAAC screening.
- A special lecture on the use of “BLACKBOARD” Software for teaching/ learning and for online student feedback was held on 16th December 2016.
- Yoga training is provided to faculties under the Common Yoga protocol on 21st June 2016, the International Yoga Day, as per the directive of the Mumbai University.
- In addition to this, the college provides various facilities and concessions to promote quality enhancement efforts by faculties.
 - Faculty across courses are relieved to enable them to attend Refresher Courses /Orientation Programmes/Summer School/Winter School/ Short term Courses / Faculty Development Programmes etc.
 - Remuneration to contractual teachers is at a scale higher than the average.
 - Though not the norm, under SAP, there is an HRM system which takes care of admissions, attendance records of staff and students, Student life cycle management module, payrolls etc.

6.3.7 Faculty and Staff recruitment

All prospective candidates who apply to the college for teaching positions are required to give a demonstration lecture to prove their teaching skills. The demonstration is chaired by senior faculty members of the relevant subjects. This is done prior to the personal interview.

A soft skill induction program for new appointees is mandatory.

A written examination is conducted to filter prospective non-teaching employees of Class III & IV.

6.3.8 Industry Interaction / Collaboration

With the objectives of enabling the students to establish the link between Theory and Practice and to establish Institute Industry relationship on a permanent basis, the college organizes a Guest Lecture Series every year. In the academic year 2016-17, around 27 guest lectures were organized in which eminent resource persons from industry were invited to deliver talks in their various areas of expertise.

6.3.9 Admission of Students

- The college follows Online Admission process which is detailed on the **college website** (www.nmcollege.in).
- To ensure transparency in the admission process an **Admission Committee** is formed. All the admissions are processed through this committee for proper scrutiny of documents.
- The admission process is done using the SAP software. The complete Master List of applicant as per Merit is displayed on the college notice board. Similarly Merit List (Categories wise) of selected candidates list is also displayed on the college notice board as well as on the college website as per the admission schedule of University of Mumbai.

6.4 Welfare schemes for

Teaching	Mediclaim facility
Non-teaching	Mediclaim facility
Students	<ul style="list-style-type: none"> ➤ Freeships, ➤ Scholarships, ➤ Endowment Prizes, ➤ Student Aid Fund, ➤ Book Bank Facility, ➤ Subsidised Canteen, ➤ Health Centre ➤ Counselling Centre. ➤ Group Insurance facility

6.5 Total corpus fund generated: No

6.6 Whether annual financial audit has been done: Yes

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	-	No	-
Administrative	Yes	Statutory	Yes	Internal Auditors

		Auditors		
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6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programs: The first year and second year results are declared within 30 days by the college. However the third year results are declared by the University Of Mumbai.

For PG Program: The results are declared by the University of Mumbai.

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

The college follows the examination rules as laid down by the University of Mumbai. As per the norms laid down by the University of Mumbai, the internal component of evaluation in various subjects has been discontinued. The semester end examination will now be of 100 marks and the students will be evaluated on the basis of a common schedule and question paper sent by the University. In the subject of Foundation Course-I, an internal component of 25 marks project has been introduced. The semester end examination for the same will be conducted by the Mumbai University for 75 marks. As an affiliated college of Mumbai University, we have also adopted the online system for assessment of answer sheets for all third year exams conducted by Mumbai University.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?: N.A.

6.11 Activities and support from the Alumni Association

- Mentoring students through 'Intent', the Entrepreneurship cell of the college.
- They are part of the Local Managing Committee.
- They act as resource persons for guest lectures.
- The association felicitates meritorious students.
- The association felicitates all the retiring teaching and non-teaching staff members.
- Extend financial support to entrepreneurial ventures by the students

6.12 Activities and support from the Parent – Teacher Association : N.A.

6.13 Development programmes for support staff

- The staff was given an opportunity to display their cultural inclination through events like Traditional Day during which the entire teaching and non teaching staff are dressed in traditional attire. There are contests to decide on the best dressed person and talent display.
- Satya Narayan puja-artistic display and decoration around the idols is done by the non-teaching staff. Families of non teaching staff are treated to a lunch from a contributory fund collected from all staff.
- Marathi Bhasha Divas by the Marathi Sahitya Mandal was celebrated on 27th February 2016. This year the day was celebrated with the theme ‘Poems of Mangesh Padgaonkar’. Both teaching and non-teaching staff participated enthusiastically.
- Fire safety training and fire evacuation mock drill was held for all members of the teaching and non-teaching staff to increase their awareness and preparedness to face such contingencies.
- A common Yoga Protocol was observed on the International Yoga Day on 21st June 2016 during which yoga training was provided to members of the teaching and non-teaching staff.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Rainwater Harvesting Project.
- Plantation of Trees
- Collection and Segregation of Waste by placing Bins
- Awareness drive for conserving fuel, electricity and water through posters displayed on notice boards and in class rooms.
- Campus Environmental Audit

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- The college underwent the second cycle of NAAC accreditation on 16th and 17th January and was awarded an A Grade with a cumulative CGPA of 3.42 by the NAAC Peer team.
- A Refresher Course was organised on behalf of HRDC, Mumbai University on the theme of “Start up India: Opportunities & Challenges” from 6th to 25th March, 2017.
- Insight, NM College’s first inter-collegiate Business, Finance and Economics Festival was organised under the aegis of Finance & Investment Cell on 18th and 19th February, 2017. It was a 2 day festival with events like Business Conclave, Special Speaker sessions, Coffee with Luminary, Money Ball, Newton’s Cradle and Parliamentary Debate which was hosted by Mr. Anil Sanghvi, Markets Editor, CNBC. The Panel discussion was covered by CNBC Awaz’s show Pehla Kadam.
- A Power Point Presentation Competition on the topic “Corporate India” was held for first year students of BCom/BMS/BAF/BFM/BScIT courses on 22nd February, 2017.
- A workshop on “Financial Planning and Wealth Management” was organised for BAF and BFM students on 12th August 2016.
- Black Board Software Technology was introduced for online student feedback and to provide a virtual learning environment to students.
- Fire safety training and a fire evacuation mock drill was held for teaching and non-teaching staff to create awareness and preparedness of staff to face such contingencies.
- A common Yoga Protocol was observed on the International Yoga Day on 21st June 2016 during which yoga training was provided to members of the teaching and non-teaching staff.
- An Environmental Audit of the Campus was undertaken to ensure environmental performance evaluation and compliance.
- A Language Lab has also been established to provide an interactive and student –centric learning experience.
- In order to encourage extension work activities among students, two projects on Survey of Women Status (SWS) and Career Project (CP) were initiated under the Department of Life Long Learning and Extension Programme of Mumbai University.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the

beginning of the year

- As planned, the college underwent the second cycle of NAAC accreditation on 16th and 17th January and was awarded an A Grade with a cumulative CGPA of 3.42 by the NAAC Peer team.
- A Finance & Investment Cell was established which held its first inter-collegiate Business, Finance and Economics Festival, Insight on 18th and 19th February, 2017. It was a 2 day festival with events like Business Conclave, Special Speaker sessions, Coffee with Luminary, Money Ball, Newton's Cradle and Parliamentary Debate which was hosted by Mr. Anil Sanghvi, Markets Editor, CNBC. The Panel discussion was covered by CNBC Awaaz's show Pehla Kadam.
- Intent – The Entrepreneurship Development Cell organised an orientation a Business Fair in the third phases of its Business Plan Competition in which qualifying teams put up stall to present prototypes of their business idea. The audience were also provided with INTENT currency IntCoins which they were supposed to invest in business plan which they found appropriate and worth investing. To make the participants business pitch more concrete, Intent provided the participants with one to one mentoring by real life entrepreneurs like Mr. Karan Thakker (CEO, Ecocentric, Mr Anil Bhandari (ANB Consultants) etc.
- The DLLE program, under the aegis of Mumbai University, was started to promote extension research based activities among students. In its first year- 2 projects were undertaken- Survey of Women Status and Career Project. A total Of 60 students registered for the projects.
- An environmental audit was also undertaken environmental performance evaluation and compliance.
- In order to accommodate the growing demand for new courses as well as provide better infrastructure to students and staff, the management has planned expansion in the year 2017. A new 9 storied building with state of the art infrastructure is proposed.

7.3. Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

Title of the practice: INTENT – Entrepreneurship Development Cell

The **Mantra** of INTENT is

‘Inspiring Change, Inspiring Innovation and Inspiring leadership’.

The **mission** of INTENT is

“To promote ‘Start-Up India’ with ‘Make in India’ and to encourage and extend help in every possible way to students to be well-determined entrepreneurs, who will enrich lives of millions of people and make India the Supreme Economic and Leadership Power in the world.”

Goals:

- To create a platform where the students of N. M. College, individually and as a team can nurture their innovative entrepreneurship ideas and seek guidance from faculties and mentoring from alumni entrepreneurs.
- To create motivational atmosphere for entrepreneurship for our college students.
- To give the students practice on planning and writing effective project plans and execution of the same.
- To inculcate innovative thinking and leadership among students for fruitful business start-ups.
- To develop skills and competencies required for becoming an efficient entrepreneur.
- To establish network of resources required for start-ups.
- To give the budding entrepreneurs exposure to the potential opportunities

The context:

Our students are extremely good in studies and most of them do CA along with B.Com or seek higher studies like MBA, CFA, etc. The Business Plan Competition was started from 2012-13 with the aim to motivate our students to select another path, which will be more powerful than seeking job opportunities, the path of entrepreneurship. The management immediately supported the idea. From the beginning, the Business Plan Competition and Intent –Entrepreneurship Development Cell (started in 2014-15) are supported by all faculty members of N M College, as well as the management of this college. However, the faculties lack corporate experience, where we seek support and this required support is full-heartedly provided by our Alumni, who are well established entrepreneurs, CAs, Venture Capitalist, etc.

Entrepreneurship itself is a long term process and we are progressing by taking feedback from alumni, judges as well as faculties to develop this cell accordingly.

The Practice

• Business Plan Competition:

Intent was launched as a Business Plan Competition (BPC) in 2012 to allow participants to innovate and develop business ideas. The aim is to provide a platform to all students of our college to learn the new venture creation process. The Competition is conducted in three phases:

- Phase-I includes registration and submission of the abstract of business proposals
- Phase-II involves submission of detailed Business Plan covering the Product/Service, Feasibility Study, Marketing, Finance etc. The proposals get evaluated on the basis of innovation, creativity and its feasibility. In this phase Faculty members also get connected with the INTENT by providing guidance and mentoring students in writing a good business plan followed by the final presentation.
- The Finals comprises of an esteemed panel of judges from varied fields.

The cash prizes funded by the management of Rs 25000, Rs 15000 and Rs 10,000 along with a trophy for the First, Second and Third Prize winners are awarded every year.

The third year 2014-15 was an important milestone for Intent. The *Intent– Business Plan Competition became so popular that students demanded for full fledged Business Development Cell, so that they can get proper help to execute their business plans in a real world. Our student Rihem Ajmera took lead to propose the same.* On the occasion of Golden Jubilee Year INTENT transformed from simple Business Plan Competition to full fledged Entrepreneurship Development Cell under the same title. This cell works on three fronts together – Students front, Alumni front and Teachers front. All the activities related to entrepreneurship development are now covered under this cell.

- **Skills Development Workshops** Various workshops were conducted like:
 - Financial aspects of business,
 - Business plan: making it work,
 - Skill development workshop like the art of preparing powerful elevator pitch
- **Panel Discussion:** A panel discussion on ‘Union Budget 2014-15 and its impact on entrepreneurship’ was held in 2015 at college level and on ‘Start-up-India, Stand-up-India’, the slogan raised by the Prime Minister, was held in 2016 at inter-college level. These sessions followed by answering students queries helped the students get insights from experienced entrepreneurs and all their queries are resolved.
- **Book Publication** – “Ideas With Intentions – Journey of 50 Successful Entrepreneurs” who were our college students, who are now successful entrepreneurs. (https://books.google.co.in/books/about/Ideas_with_Intentions.html?id=ZYN0CgAAQB_AJ&redir_esc=y). The creation of this book was a huge project and a worthy experience to all the participated students. Searching and collecting information about such entrepreneurs and contacting them, following them up for their interviews, narrating the interviews in the story form, editing and making the book took almost 8 months to finish this project. The students got opportunities to directly interact with successful entrepreneurs and learn about the practical aspects of entrepreneurship. This project also helped to form a bridge between students and alumni being a part of INTENT. The students who participated in this project gained lot of knowledge and insights in various fields of business. The students also put forth their insights on what they learnt from the success story of the entrepreneur. The book will inspire other students in future as well and motivate them to take the path of entrepreneurship.
- **Intent Talk:** Intent Talks an interactive interview session with the theme ‘My journey towards success’ was a conscious effort to connect entrepreneurs to students, motivating students for entrepreneurial ideas and enlighten them with the challenges and prospects of entrepreneurship.
- **Public Relations Campaign:** The main purposes of the campaign was to give students practice on public relations, advertising and marketing and reaching out to maximum

number of students within college and campus and giving them introduction about INTENT and its activities. This campaign with theme 'Intent Passion' (2015) and 'INTROSPECT' (2016). After these campaigns the Facebook posts had reached to more than 11000 during the week.

- Our students also **participate in entrepreneurship activities conducted by other institutions**, such as E-Summit organized by IIT-B, H. R. College.

During the year 2016-17, the following activities were undertaken

- Intent Talks on "Struggles of a Start-Up" by Mr. Atul Tibrewal & Inspire to Aspire by Mr. Atul Khatri.
- The Annual Business Plan Competition- This year the Business Plan competition had 3 rounds- The questionnaire round- in which the students were asked to present their business idea by answering a set of eight questions. The elevators Pitch-in which the students were given 4 minutes to present their ideas to the judges. A business fair was organised in the third phase for the teams which qualified for the elevators Pitch. To make the participants business pitch more concrete, Intent provided the participants with an opportunity of one to one mentoring by successful real life entrepreneurs like Mr. Karan Thakker (Founder, Ecocentric), Mr Anil Bhandari (Founder, ANB Consultants) etc. The final round of the Business Plan Competition was the Pitchers Round which saw the short-listed candidates competing intensely among themselves to impress the judges with their business proposal through formal presentations.
- In addition, An Intent Survey was also conducted by the Entrepreneur Development Cell on "Career Preparedness and Interpersonal Skill" for third year degree college students
- Corporate Reality- An interactive game was organised for students to improve their negotiation and business skills.
- A Workshop on "Leveraging Information Technology to cater to Entrepreneurship" by Mr. Karan Shah was also organised to highlight the inter-linkages and importance of leveraging IT to make a business model successful.

Evidence of Success:

- Intent conducts various activities throughout the year. Its presence on web and social media made Intent a popular cell within the college and in other local colleges. Most of our students make time to participate in Intent competition and related activities besides their CA studies.
- The book "Ideas with Intentions: the journey of 50 successful entrepreneurs" published with ISBN was Launched on 27th June 2015. This book is also available on Google Books.
- Students got an opportunity to meet successful alumni entrepreneurs hence developing contacts in the industry, which help them in their entrepreneurial pursuits.
- Our alumni actively participate in Intent activities and help students by providing sponsorship to start-ups by students along with one to one mentorship.
 - In Business Plan Competition 2015-16 the second runner up with plan on 'Design Mint' - a solution to creative designs by common people for which Mr. Anil Bhandari (Entrepreneur) proposed to fund the algorithm of her startup
 - In the same Competition the third runner up with plan on 'Touch Swachh' - on the basis of Swachh Bharat Yojna, started their venture for which Mr. Rajesh Joshi

(Entrepreneur) had financed Rs.1 Lakh for this startup.

Problems encountered and resources required:

- As this competition is conducted for all students from Junior college, Degree College, self-finance courses, and PG courses, during the first year we needed to explain students about the process and expectations in the plan, but now Intent students are taking the lead by conducting sessions along with teachers to solve the queries related to the competition.
- In future we will require more funds for the activities, publications and incubation development.
- Providing hands on experience to the students of Intent, is another area of concern though we are in the process of networking with other enterprises.
- Though we are getting very good support from our alumni, we would like to provide them more exposure and experience from the world outside this college.

Notes (optional) Any other relevant / important information to the reader:

- Establishing Intent incubation (collaborative program designed to help new start up succeed) for start-ups by our students - There are plans for the Intent- incubation as per students demand. We have conducted a meeting of all the stakeholders of Intent – students, alumni, teachers together to understand the needs of incubation facilities required for start-ups by our students.
- The work of Intent is entirely handled by our students under the guidance from teachers and mentorship from NM alumni entrepreneurs.
- Though Intent is a degree college initiative, the involvement of junior college students is a striking feature enabling them to get trained from grass root level itself.

Best Practice-2

Title: From Campus to Corporate – Training & Placement Cell

The Training & Placement Cell was started as an initiative by SVKM with a goal of providing training to students to make a smooth transition from academics to industry and to open up employment opportunities for them.

The cell began its journey in 2010 with a trainer & a placement officer. Like any other endeavour which is in its infancy, it had to metamorphose to the level of potential that it has achieved today. This metamorphosis included challenges like understanding and identifying the competencies required by fresher's, getting students to understand the importance of training before they enter

corporate life, better coherence and synergy between Training functions and Placement functions and seamless execution of Training & Placement activities.

The major challenge faced by the Cell was to account for the sudden change in Placement team in 2012. The new Placement Officer had to start from scratch and develop and establish processes and practises which were non-existent before. As a result, the Training and Placement officers worked together to integrate their objectives and activities seamlessly. Processes like streamlining registrations, relaying company feedback to the trainers who then developed modules accordingly, scheduling training calendar in correlation with placement calendar so that there is systematic flow of Training & Placement activities and involving the faculties and student's active participation were established.

Progress Timeline of Training & Placement Cell:

- 2010 – 2012: Training & Placement Cell started. Trainer & Placement Officer appointed. Training & Placement work done separately. Placement Committee with two faculty members along with Trainer & Placement Officer.
- 2012 – 2016: New Placement Officer appointed. Processes for internships and placement registrations and action plan initiated and established. Integration of Training & Placements activities initiated and established. Placement Committee consisting of Faculties, Trainer and Placement Officer and team of Students Coordinators appointed. Specific roles for each member of the Committee decided and implemented. New Training modules based on specific company/industry feedback started. Student's industry interface like guest lectures and seminars organized.

Goals:

- To customise training modules for the all-round development of the students of NM College, thereby propelling them into corporate life after college.
- To empower the students in identifying and transcending in their potential through soft skills training.
- To bridge the gap between the academia and the corporate by arranging for guest lecturers from various industries and opening avenues for corporate students interface.
- To provide employment opportunities in the form of summer internships and placements for the students.

The Context:

One of the major attributes employers find lacking in young graduates is soft skills. In a typical corporate example, while technical skills are required to receive an interview call, soft skills help convert the call into a job offer and also for further career growth. With the changing role of the institution, it was also felt that students should be given a platform for employment opportunities through college, hence the Training and Placement Cell was set up. As most of our students have

a good knowledge of basic communication skills, a requirement was felt to enhance and further develop the strengths of the students to make them ready for their transition from students to employees. With placements, students get more opportunities to showcase themselves as the potential workforce in front of the best of companies which leads to a better career development at an appropriate age, simultaneously exposing them to a practical working environment and enabling them to contribute towards the growth of organisation.

The Practice:

The Training & Placement Cell started work from September 2010. From a two person Cell consisting of Placement Officer & Development Officer (Soft Skill Trainer) in 2010, it has evolved into a dynamic team of Placement Officer, Development Officer (Soft Skill Trainer), Placement Faculties and the core team of Student Coordinators. The cell engages in consistent industry interaction with various industrial establishments and corporate houses for summer internships, placements, guest talks and visits. It ensures placements of our students in the best companies.

Hierarchy:



Training:

Soft skills are necessary for the all-round development of an individual. The training concentrates on three major areas to become corporate ready; Self-management skills and People-management skills and Corporate Readiness. The First Year focuses on laying a foundation with focus on the Self-Management skills. The Second Year pays attention on People Skills. The soft skill training is compulsory for all the students (Self Finance Courses) and students registered for training and placements in B.com and the minimum attendance for soft skills training is in accordance with the

university rule of 75% minimum attendance. The training for Third Year students is a pre-placement package which focuses on assisting the student in securing the employment of choice. The training for the final year is compulsory for all students (Self Finance Courses & B.com) who have registered for Training and Placements.



Training is provided by in house and visiting trainers adopting scientific methods such as Self-assessment Questionnaires, Role Plays, Discussions, Assignments, Video clips etc.

Allocated Training Hours:

<i>Years</i>	<i>Allocated Training Hours</i>	<i>Months when Training is conducted</i>	<i>Modules (Topics)</i>	<i>Months when Internships/Placements is conducted</i>
FY (Compulsory for SFC & Voluntary for B.Com)	15	October & April	Self-Management Skills	Internships Entire Academic Year
SY (Compulsory for SFC & Voluntary for B.Com)	15	October & April	People Skills	Internships Entire Academic Year
TY (Only students)	20	June to	Pre Placement Package	Placement From October to March of

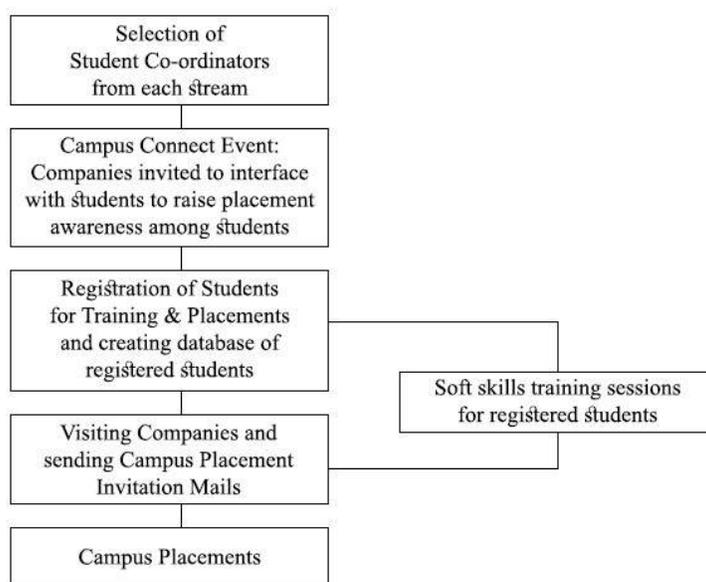
registered in Training & Placements)		September	(company specific training)	next year
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Note: For TY continuous training is provided in form of mock interview rounds conducted by Trainers and Placement Officers.

Placements:

Placements serve as a launching pad for students for them to make the critical leap from academic to corporate. It helps students to plan their career by providing information and guidance about the companies which approach the College for placement.

Placement Process Flow:



The Campus Placements process is tentatively scheduled from November to February.

The selected students join the companies in the month of May –June after completion of their final examination.

Evidence of Success:

- The Training and Placement Cell of the college has successfully trained and placed students since 2012-13, incrementally adding to the tally every year.

- The percentage of students completing the training sessions has increased from 47% in 2012-13 to 94% in 2015-16, with the number of training hours for each student also increasing from 10hrs to 20hrs.
- Based on the feedback of companies and the continuous industry updates regarding soft skills competencies, the Cell has added training modules since 2012-13.
- Due to such improved training modules being implemented, the Cell has successfully achieved to consistently attract high value industries to recruit quality talent from the College. This is reflected in the salaries offered by Companies – in 2012-13 the maximum salary was 5 lacs p.a. and the maximum salary range for 2015-16 was 7.5 to 8 Lacs p.a.
- The number of companies visiting our campus has increased every year from just 26 in the year 2012-13 to 38 in 2015-16.
- Due to established mechanism of recording and implementing feedback from companies, the number of repeat companies coming on campus has increased consistently.

The following tables and graphs corroborate the points enumerated above.

Year	Number of Companies Visiting Campus
2012-13	26
2013-14	30
2014-15	31
2015-16	38
2016-17	58

Year	Number of Students selected through Training & Placement Cell
2012-13	28
2013-14	53
2014-15	120
2015-16	129

2016-17	117
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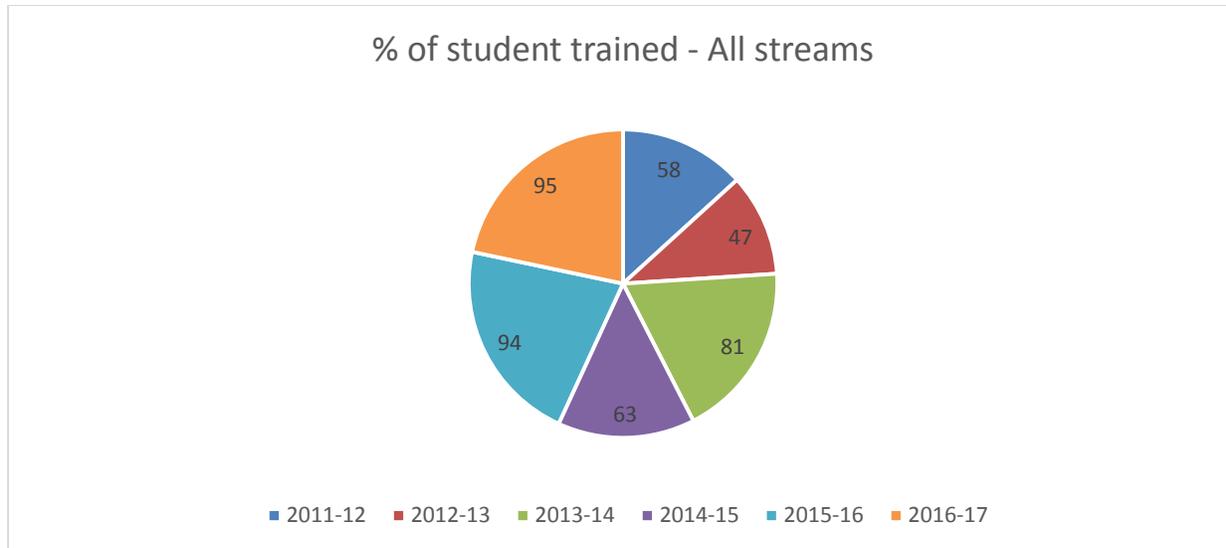
Year	Number of Students registered for Training & Placement
2012-13	315
2013-14	210*
2014-15	179
2015-16	164
2016-17	168

*Note: * Number of students registering for T&P decreased as it was observed that students were making informed choices before registering rather than blind registrations which was observed during initial years.*

Year	Average salary Package (In Lakhs)	Minimum Salary (In Lakhs)	Maximum salary (In Lakhs)
2012-13	3.2	1.2	5.2
2013-14	3.6	1.8	5.5
2014-15	3.9	1.8	6
2015-16	4.7	2	7.5
2016-17	4.7	2	8

Year	Number of training sessions conducted(TY)	Number of Trainers	% of student trained
2012-13	10	3	47
2013-14	10	4	81
2014-15	10	7	63
2015-16	20*	7	94
2016-17	20	9	94

*Note: * No of Training Hours per student were increased to 20 in 2015-16 to improve placement record.*



Problems Encountered:

- High dropout rate of Students after registering for Training & Placements either due to not following Training & Placement rules or voluntary opting out of placements due to further studies
- B.Com students do not readily volunteer for Training sessions in FY & SY.
- High attrition rate amongst students getting placed which causes companies to reconsider their hiring plans for the following year.
- Most of the students are already pursuing CA/CFA/CS etc., hence less interest in training initiative taken by the college.

7.4 Contribution to environmental awareness / protection

- The College conducts environmental awareness through projects initiated by NSS, RCNM and WNC.
- The NSS of our college conducted the following programmes for environmental awareness:
 - *Energy conservation awareness through poster, sign boards and energy saving quotes.
 - * Herbal plantation drive followed by oath taking to nurture and save plants at the College level.
 - *Kitchen Gardening at Smt. Kumudben Dwarkadas Vora Industrial Home for blind women, Andheri (w).
 - *Tree Plantation Drive at Uzgaon village during Special Residential Camp.
 - *Street plays for awareness of Swachh Bharat Nirman on Republic Day during Special Residential Camp.
- The RCNM and WNC of our college conducted the following programmes
 - *Beach Cleaning drive
 - *Eco Ganesha Idols
 - *Nature Trail

7.5 Whether environmental audit was conducted? : Yes

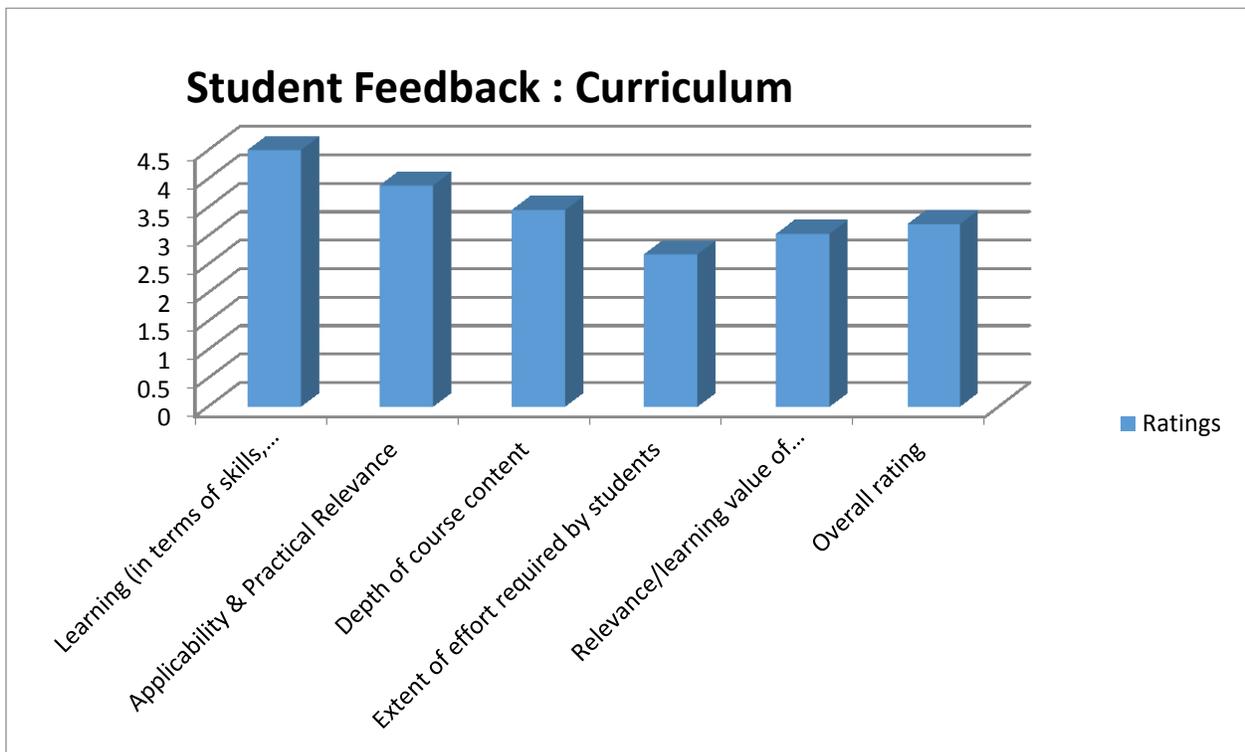
7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

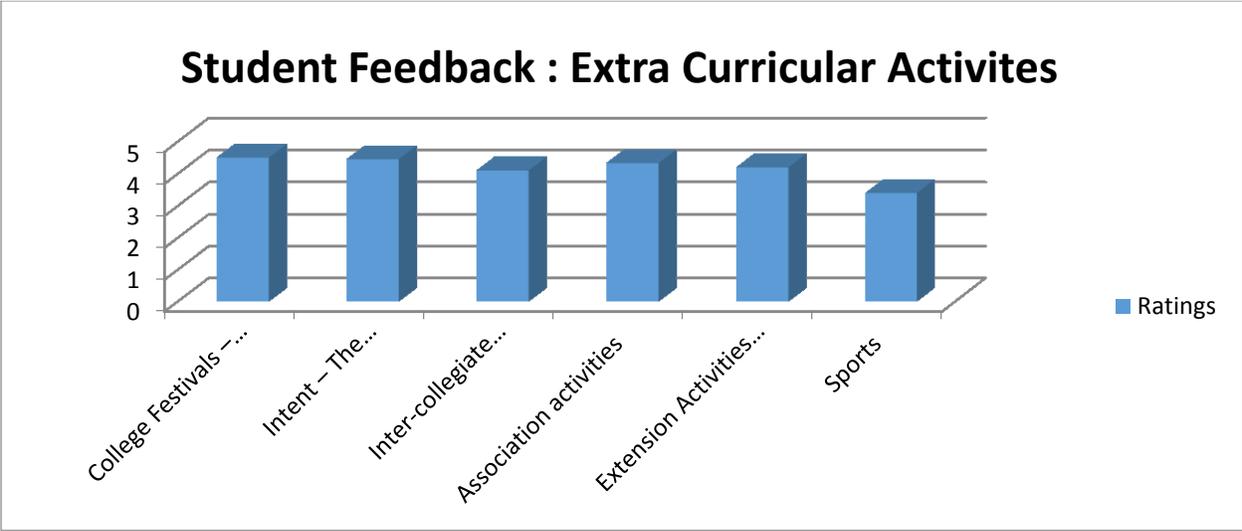
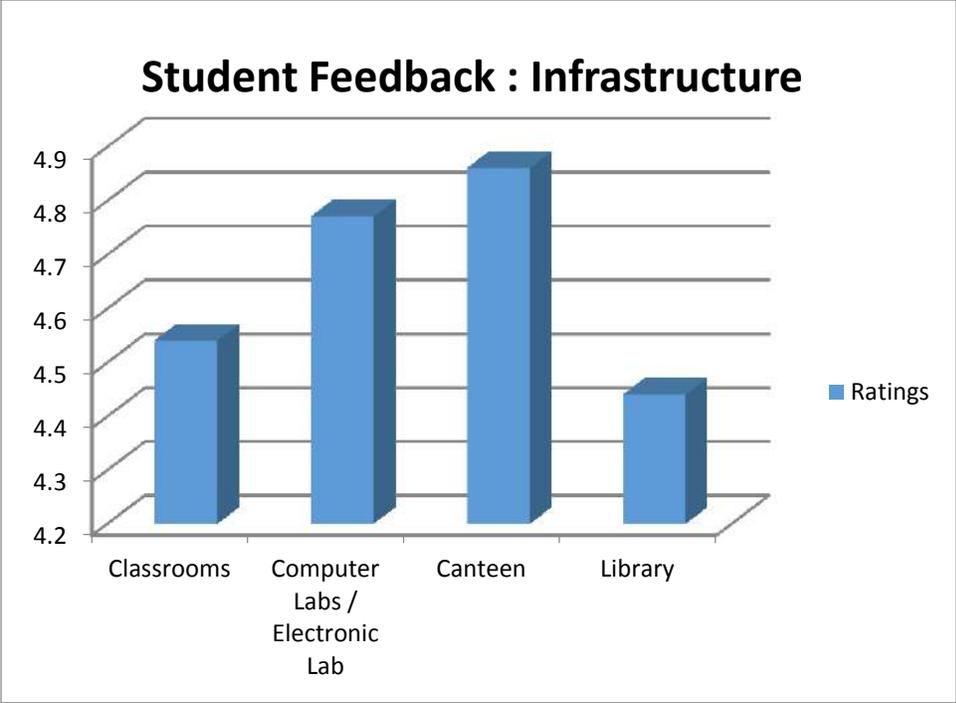
- A Refresher Course in Business Studies on the theme of ‘Start up India: Opportunities and challenges’ was organized on behalf of Human Resource Development Centre (HRDC), University of Mumbai
- Insight, NM College’s first inter-collegiate Business, Finance and Economics Festival was organised under the aegis of Finance & Investment Cell on 18th and 19th February, 2017. It was a 2 day festival with events like Business Conclave, Special Speaker sessions, Coffee

with Luminary, Money Ball, Newton's Cradle and Parliamentary Debate which was hosted by Mr. Anil Sanghvi, Markets Editor, CNBC. The Panel discussion was covered by CNBC Awaaz's show Pehla Kadam.

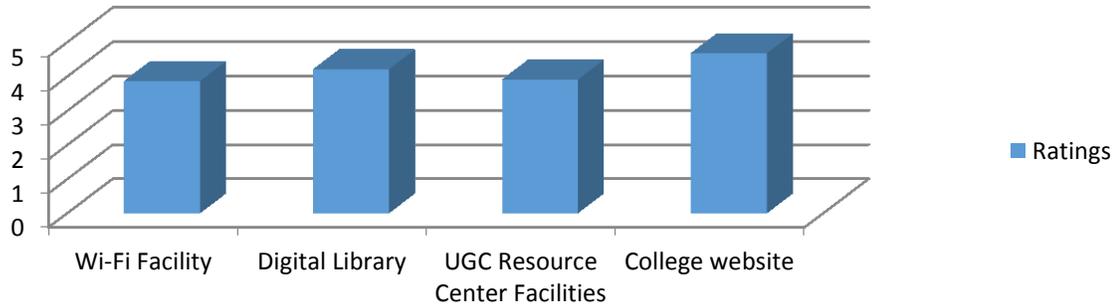
- An Industrial visits to Bombay Stock Exchange, Reserve Bank of India, Tata Motors and Go Cheese factory were conducted to create an understanding of the functioning of the capital market in India, create awareness of financial inclusion and development program of RBI, assembly production of Tata Ace and the process of mechanised cheese production respectively.
- The DLLE program, under the aegis of Mumbai University, was also started to promote extension research based activities among students. In its first year- 2 projects were undertaken- Survey of Women Status and Career Project. A total Of 60 students registered for the projects.

Annexure A

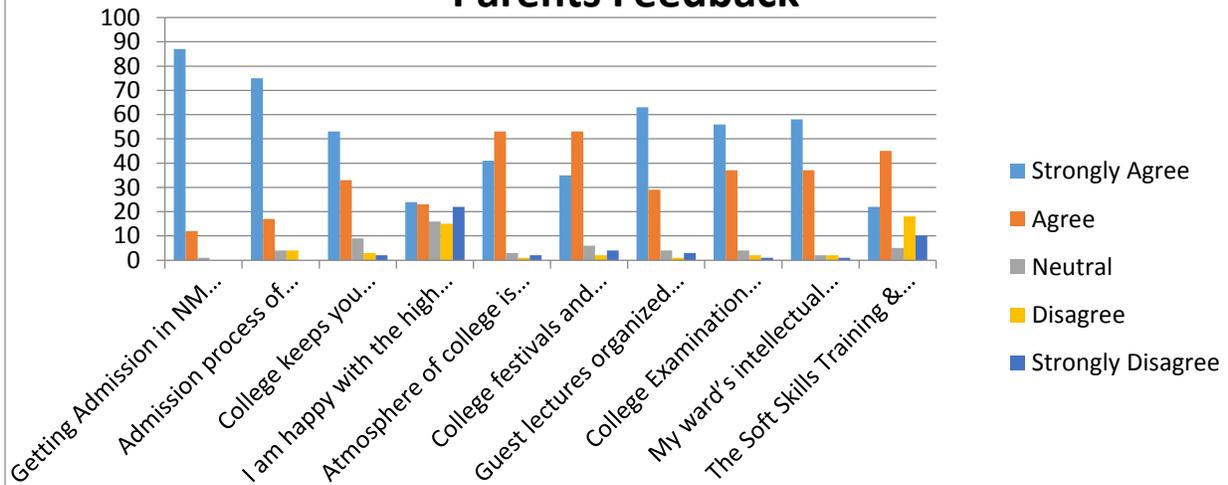




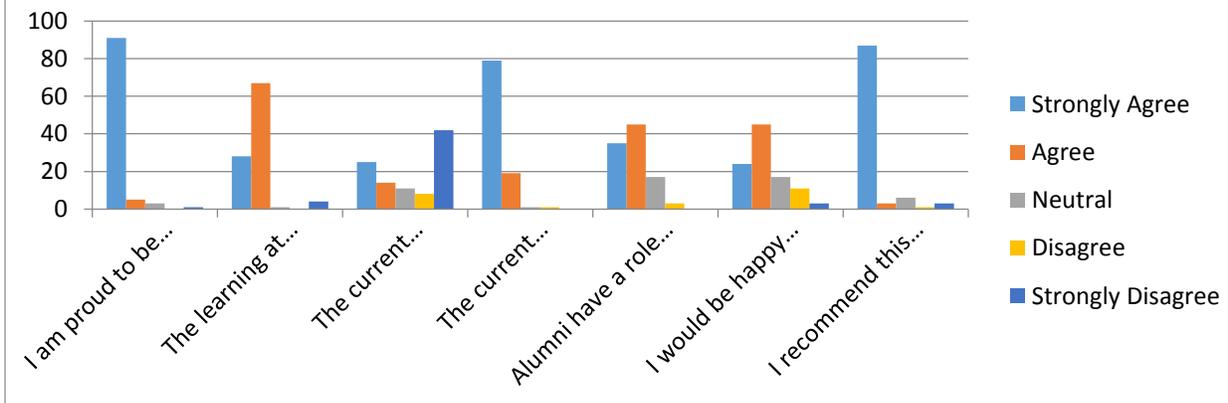
Student Feedback : Information Communication Technology



Parents Feedback



Alumni Feedback



Employer Feedback

